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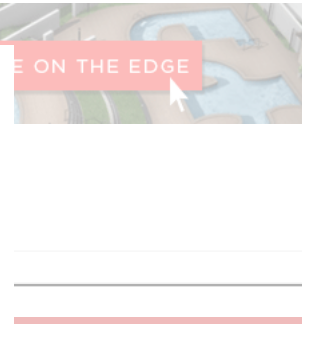


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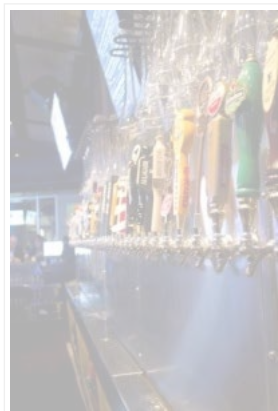


Yard House Makes North Carolina Debut with American Fusion Fare and 140 Taps of Beer

Raleigh (October 23, 2012) – After a variety of pre-opening celebrations, ribbon-cutting event and check presentation to honor the Food Bank of Central and Eastern North Carolina, Yard House made its Raleigh debut on Sunday, October 14, at North Hills at 4208 Six Forks Road on Level 1 of the CAPTRUST Tower. The restaurant, known for its American fusion fare, 140 taps of beer and playlist of classic and contemporary rock, is now open daily for lunch, dinner and late-night dining. Encompassing 10,415 square feet, Yard House features a striking interior showcasing a contrasting mix of warm woods, stainless steel accents, original artwork commissioned by **Jerome Gastaldi** and 140 taps

encircling the signature island bar. In addition to its collection of roomy booths and high-top tables, Yard House also offers alfresco dining complete with fire and heating elements to warm guests during the cooler months.

"We are excited to bring the Yard House concept to North Carolina and embrace the Raleigh community," said Harald Herrmann, president of Yard House Restaurants. "We feel the bustling North Hills area is an ideal location for our concept, and we're extremely pleased to be part of the city's flourishing dining scene." The glass-enclosed keg room, kept at a consistent temperature of 34 to 36 degrees, houses as many as 500 kegs and collectively contains approximately 7,000 gallons of beer. A network of steel and nylon tubing, which runs overhead and creates a striking visual effect, transports the beer from the keg room to the fleet of taps at the island bar. A number of tap handles pour local brewed beers from **FootHills** and **Mother Earth**, as well as limited release such as **Crispin the Saint** and **Aviator Oktoberbeast**. In addition, Yard House offers a full bar of spirits including a menu of Fresh & Skinny™ cocktails with a calorie range from 115 to 176 per libation.



Known for its state-of-the-art sound system, Yard House features an extensive and eclectic mix of classic and contemporary rock. Created daily and programmed according to the time of day, the playlist can be changed instantly to reflect the restaurant's real-time demographics. A fleet of flat screen televisions tuned to the latest sporting event is strategically placed throughout the space and visible from nearly every seat in the house.

The American fusion menu features more than 100 items including soups, salads, sandwiches, street tacos, fresh seafood, pasta, steak, poultry and a selection of fresh fish. Guests can also enjoy an array of gluten-sensitive options as well as vegetarian dishes made with **gardein™**, a blend of garden vegetables and protein that have the look, taste and texture of beef and poultry. Each Monday through Friday from 3 to 6 p.m. and Sunday through Wednesday from 10 p.m. to close, Yard House offers select, full-size appetizers for half price. The restaurant's Kids Klub menu includes an entrée, side dish,



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beverage and frozen fruit bar for just \$6.95 for guests 12 and under.

Yard House is also the Founding Mission Partner of **Round it up America®**, a pay-it-forward program inviting guests to "round up" their checks to the nearest dollar and donate the remaining change to worthy charities. Monies raised at Yard House Raleigh will be granted to several organizations including the National and North Carolina Restaurant Association's Educational Foundations, the American Red Cross contributing to a National Disaster Relief Fund and Operation Homefront, which provides emergency financial aid and other assistance to United States service members, wounded warriors and their families.

Yard House at North Hills is located on Level 1 of the CAPTRUST Tower at 4208 Six Forks Road, Raleigh, N.C., 27609. The restaurant opens at 11 a.m. each day for lunch, dinner and late-night dining. For more information on Yard House, please visit www.yardhouse.com.

About Yard House Restaurants

Yard House is an upscale, casual eatery known for great food, classic rock music and an endless fleet of tap handles featuring craft, imported and specialty ales as well as lagers. The first Yard House location opened in 1996 along the Long Beach waterfront just south of Los Angeles. Today there are 41 units in 14 states with the home office located in Irvine, California. Yard House, the recipient of several industry awards, has also received glowing reviews from both consumer and trade press.



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UPCOMING EVENTS

There are no upcoming events at this time.

Previous: Outstanding Stewardship Award Presented To Snipes Academy of Arts and Design In Wilmington

Next: Second Annual Triangle Chef Showdown Raises 100,000 Meals For Food Bank Of Central And Eastern NC

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